

NRM announces sponsorship agreement with Showhunter NZ

NRM is pleased to announce that it has signed a three year sponsorship deal with Showhunter New Zealand for naming rights to the Equitation Series.

According to NRM sales & marketing manager Brett Thompson this is one of the more significant financial commitments in equine sponsorship that NRM has made in recent years. 'We get a lot of support from NZ sport and leisure riders and NRM had been looking for an appropriate national series that we could support financially and put something further back into equestrian sports –this fitted the bill and also complimented the level of sponsorship NRM already commits to other equestrian disciplines'

The Equitation series will be seen as a prestigious national series in the sport of Showhunter in New Zealand which will culminate at the NZ Horse of the Year Show. NRM saw this new series as a great opportunity to align itself with the sport, as well as educate riders of the importance of a well balanced diet for Showhunter horses.

The sport of Showhunter is a jumping discipline that develops the relationship between rider and horse; it demands control and discipline to ride a predetermined number of strides between related fences. Horses competing in this event need to be meticulously turned out, calm and relaxed yet attentive to the rider. The Showhunter is judged not just on it's jumping style but also its manners and temperament.

Showhunter is a great discipline for Eventers, Show jumpers and Dressage riders, There are twenty Showhunter regional areas throughout New Zealand with over 40 competition days nationally.

MORE ON THE SERIES

Each of the twenty regions will hold up to 3 equitation days over the season.

There are three divisions:

- NRM Children's Equitation Series (on ponies)
- NRM Junior rider Equitation Series (under 21 years)
- NRM Adult rider Equitation Series (over 21 years)

Competitors can accumulate points from any Equitation series class held at certain shows.

The first of the NRM equitation series events will be held in September and the Championship round will be held at the Horse of the Year.

Links

Click on the links below to find out more about the sport and upcoming events in your area

<http://www.showhunterwaitemata.co.nz/>

<http://www.freewebs.com/northlandshowhunter/index.htm>

<http://www.nzequestrian.org.nz/News/Newslist.aspx?ID=779>